

November 2007

**NEW LOOK FOR DEEPSTORE REFLECTS ITS
ENHANCED, SECURE, SECOND TO NONE SERVICE**

DeepStore Records Management, a Compass Minerals Company, is today launching its new corporate identity following recent acquisition of London based, Interactive Records Management (IRM).

Both companies will operate under the same new identity which includes a new logo, re-designed sales and marketing collateral and an updated website (www.deepstore.co.uk) all created by integrated marketing agency Ambition Communications.

The re-design comes hot-on-the-heels of the company's strategic acquisition of IRM which has enhanced and expanded the companies overall offering. The more contemporary and unifying look now reflects the company's comprehensive, countrywide, active, end to end document management service.

Steve Holmes, Managing Director at DeepStore commented; "The acquisition of IRM was a really exciting development for us and has significantly enhanced the service we are able to offer customers. We wanted to develop an identity which reflected our new strengths and would unite both companies. Ambition has come up with an identity for us of which we are extremely proud and hope will help us attract new customers."

DeepStore provides document management and storage facilities to private and public companies with unlimited potential for long-term archive expansion with over 20 million cubic metres of void space currently available.

DeepStore works with many UK wide organisations, including The National Archives, The Bodleian Library, police forces, hospitals, local authorities and numerous large and small private businesses.

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For further information about DeepStore please visit www.deepstore.com, email pressoffice@deepstore.co.uk or call 020 8971 3377.